



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
ENVIRONMENT

Directorate G - Sustainable Development and Integration

Brussels, 28 July 2006  
ENV.G3/JW/gm D(2006) 15382

Dear Sir/Madam,

It is my pleasure to invite you to participate at the First European Forum on Eco-innovation, to be held in Poznan, Poland, 21-22 November this year.

The European Forum brings together business and policy perspectives in a unique event that explores strategic orientations for eco-innovation and environmental technologies, in support of the EU Environmental Technologies Action Plan (ETAP).

The first meeting of the Forum will be held Poznan, in conjunction with the International Ecological Trade Fair, POLEKO 2006.

The theme for the first Forum is: *Financing Eco-innovation*.

The Forum conference will include:

- Forum address featuring prominent speakers from politics and business.
- Moderated parallel sessions aiming to arrive at recommendations on specific topics.

Recommendations of the Forum will provide pertinent and timely suggestions for future action aimed at business and finance, as well as National and European policy makers.

Your name was suggested to us by your Member State Representative or by the European Commission services. Please note that attendance at the Forum is by invitation only.

A description and schedule for the Forum is enclosed.

If you accept our invitation then please respond with the enclosed registration form.

Looking forward to a positive response by **Friday, October 27th**.

Yours faithfully,

Timo MAKELA  
Director