

## **Financing Eco-Innovation**

21-22 November 2006,  
POLEKO 2006, Poznań, Poland

East Entrance of the International Poznan Fair,  
10 Glogowska Street, Halls: Green and Blue,  
Mezzanine. Level 1

## **Agenda**

### **Tuesday, 21<sup>st</sup> November**

**10:00 – 11:30 Registration**

**11:30 – 12:30 Opening Plenary Session**

**11:30 – 11:40 Opening Comments**

*Bogusław Zalewski*, President of the Poznań International Fair

**11:40 – 12:20 Forum Address**

*Jan Szyszko*, Minister of Environment (PL)  
*Timo Makela*, European Commission

**12:20 – 12:30 Wrap up and Introduction to the Sessions**

*Jan Skowronek*, ENVITECH-Net/ Institute for Ecology of Industrial Areas (PL)

**12:30 – 13:00 Press Conference**

**12:30 – 14:00 Lunch**

**14:00 – 15:30 Parallel Sessions Round I**

### **Session I a**

**Financing the early stages of Eco-innovation: research, development and demonstration**

**Moderator:** *Teresa Lubińska*, Chancellery of the Prime Minister (PL)

**Rapporteur:** *Dimitris Tsotsos*, Ministry of the Environment (GR)

- Panellists:**
1. *Oliver Debande*, European Investment Bank (EIB)
  2. *Jukka Noponen*, Finnish National Fund for Research and Development –Sitra (FI)
  3. *Rudolf Plasil*, Raiffeisen Leasing GmbH (DE)
  4. *Leszek Grabarczyk*, Ministry of Science and Higher Education (PL)
  5. *Albert Jansen*, TNO (NL)

**Scope of the session:** Challenges and opportunities in financing eco-innovation at early stages of the innovation process

- Issues addressed:**
- What are the opportunities for financing research, development and demonstration of environmental technologies?
  - In what ways can private financing best complement public funding?
  - What are the opportunities available for financiers and technology developers above and beyond European funding?
  - What are some of the problems facing risk and venture capital investments for eco-

- innovation?
- Should eco-innovation concentrate more on research or demand-driven approaches? Where are the specific needs for more financing?

## Session I b      Financing mature eco-innovations: take-up and mainstreaming

**Moderator:** *David Edwards*, CL:AIRE (UK)  
**Rapporteur:** *Amerigo Liotti*, European Commission  
**Panellists:** 1. *Maciej Nowicki*, ECOFUND (PL)  
 2. *Theo van Belleghem*, Ministry of Housing Spatial Planning and Environment (NL)  
 3. *Karol Lityński*, Innovation Centre Foundation FIRE (PL)  
 4. *Nicholas Parker*, Cleantech Capital Group (USA)

**Scope of the session:** Challenges and opportunities for financing and managing eco-innovations once they are at the "mature" stages – ready for market take-up and mainstreaming.

- Issues addressed:**
- What are the financing opportunities for the dissemination and take-up of eco-innovation?
  - What are effective financial tools for accelerating the take-up and mainstreaming of eco-innovative products?
  - In what ways do the supply chains of companies trigger uptake?
  - What are some of the challenges for public-private collaborations?
  - What is the role of public procurement in financial strategies?
  - What are the implications for developers, entrepreneurs and financiers?

**15:30 – 16:00      Coffee break**

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## 16:00 – 17:30      Parallel Sessions Round II

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### Session II a      Learning from global financing opportunities

**Moderator:** *Friedrich Barth*, European Water Partnership (BE)  
**Rapporteur:** *Tom Vereijken*, European Committee of Environmental Technology Suppliers Associations (EUCTSA)  
**Panellists:** 1. *Guido Sonnemann*, United Nations Environment Programme  
 2. *Daniel Skambracks*, KfW Bankengruppe (DE)  
 3. *Chris Boyd*, Business Sustainability (UK)  
 4. *Robert Rubinstein*, Brooklin Bridge, TBLI Group (NL)

**Scope of the session:** Identifying effective global financing opportunities and for eco-innovation

- Issues addressed:**
- What are the financing mechanisms available on global level to support eco-innovation?
  - How can EU companies benefit from the opportunities, become more competitive on the global market and be financed outside Europe?
  - In what ways are investments made in third countries and how do these support European eco-innovations and technologies?
  - To what extent is eco-innovation integrated to the global development agendas, such as the energy sector?
  - Is the most being made of eco-innovation and responsible investment?
  - Micro-financing mechanisms are being successfully used for the benefit of local communities and companies – what is the potential of micro-financing for eco-innovation?

## Session II b      Sharing Best Practice

**Moderator:** *Cristina Garcia-Orcoyen Tormo*, Fundacion Entorno (E)  
**Rapporteur:** *Raymond Van Ermen*, European Partners for Environment (BE)  
**Panellists:** 1. *Robert Nemeskeri*, Regional Environmental Center – REC (HU)  
2. *Michalis Vassilopoulos*, Federation of Greek Industry (GR)  
3. *Peter Jahns*, Effizienz Agentur (DE)  
4. *Adam de Sola Pool*, European Investment & Partners (PL)

**Scope of the session:** Present and discuss best practices & practical examples in financing eco-innovation and how these could be replicated or adopted Europe-wide?

- Issues addressed:**
- What are some of the best practices examples of financing eco-innovation?
  - What are examples of financing and management schemes that have worked well and what is the potential of transferring or adopting these in other contexts?
  - What are some of the difficult aspects of replicating and adopting best-practice examples of financing?
  - What are some of the effective ways of sharing knowledge of best-practice?
  - What are some of the experiences at national level?
  - Who are the best interlocutors to share information on eco-innovation in Member States and across Financing Institutions?
  - What are the implications for implementing Best-Practice schemes?

**17:30              End of the day**

**Wednesday, 22<sup>nd</sup> November**

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### **9:30 – 12:30      Final Plenary Session**

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**9:30 – 10:30      Forum Address**

#### **Regional and urban approaches**

**Panellists:** *Hélène Blanchard*, European Clusters and Regions for Eco-Innovation and Eco-investments Network  
*Christina Dely*, Energie-Cities (FR)

**10:30 – 11:30      Conclusions of Parallel Sessions and Recommendations for further Action**

**Moderator:** *Raymond Van Ermen*, European Partners for Environment (BE)  
Rapporteurs of the Parallel Sessions

**11:30 – 12:30      Next steps**

**Moderator:** *Ian Clark*, DG Environment, European Commission  
**Panellists:** *Bart-Jan Krouwel*, Rabobank Group  
*Susanne Lottermoser*, Federal Ministry of the Environment, (DE)

**12:30              End of the Forum**